

CSTI is pleased to announce the schedule for:

Crisis Communication and the Media: Third Level

DATE: June 20-24, 2011

LOCATION: CSTI, San Luis Obispo, CA

CCM3 is an advanced- level training course, developed by the California Emergency Management Agency and the California Specialized Training Institute. It is delivered in a 40-hour (5-day) course format that provides participants an active, hands-on training course designed for those who will be working with the news media. This is the third level of a three level training program; featuring a self-directed independent study format. People from all types of agencies are invited to attend.

Crisis Communications and the Media 3rd Level is one of the core courses in the Cal EMA/CSTI Crisis Communications Specialist certificate program.

No academic credit is offered for this class.

Tuition FREE for those who qualify.

This course is funded by the Emergency Management Performance Grant (EMPG) which provides tuition-free training for CA State/Local First Responders and CA emergency management agencies. Most non-profit agencies that are affiliated with the California Mutual-Aid Response System are also eligible. Federal employees are welcome to attend EMPG-funded courses for free, in limited numbers, if space is available. You will be placed on stand-by and will be notified two weeks prior to class start date of availability. Members of private industry are generally required to pay the cost-recovery tuition rate unless documentation that verifies you are sponsored by a CA emergency management agency is provided. Please contact the Course Registrar for information on cost-recovery tuition rates.

This course is also eligible for the use of Homeland Security Grant Program SHSP, UASI, LETPP. Homeland Security Grant funds may cover the cost of, Travel, Lodging, Backfill, OT and Per Diem.

DHS Approval Number: CA-007-PROT Contact your Local Grant Manager or Training Officer about Homeland Security Grants.

Apply immediately online at www.csti.ca.gov. If you need a hardcopy application, please contact the registrar at (805) 549-3536 and one will be faxed or emailed to you. An information packet and map will be sent 4-8 weeks prior to the course.

For registration questions call the Registrar Kayla Mikel at (805) 549-3536, Kayla.Mikel@calema.ca.gov.

For course content, contact the Course Manager Robert Gandy at (805) 549-3269, Robert.Gandy@calema.ca.gov